ADVISORY COMMITTEE TO THE CONGRESSIONAL INTERNET CAUCUS

State of the Net Conference

Hyatt Regency Washington, DC February 8, 2006

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A quiet, yet revolutionary force is transforming the way society interacts in cultural, economic, and political terms. Probably because of the spectacle of the dot.com crash, few have noticed that the Internet has become the core platform for our most basic services and communications. The technology is challenging lawmakers to craft regulatory frameworks that promote innovation and yet minimize ambiguity and thus litigation.

Our nation's telecommunications laws best exemplify this challenge. The Telecom Act of 1996 was the first major rewrite of communication law in over 60 years. Because of the Internet, there is talk of rewriting the '96 Act — just a few short years after its passage. Intellectual property laws are under similar strains. And law enforcement officers and regulators are frenetic in stemming the waves of fraud on the Internet that threatens to undermine consumer

Speakers Include:

Amb. David Gross, U.S. State Dept.> Jon Leibowitz, Commissioner, FTC>

Panels Include:

Trolling For Patents:
A Boon or Bar to Innovation?>
Privacy and Security:
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Living our Lives Online:
Are We/It Ready?>

February 8, 2006 / Washington, D.C.

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We have selected issue tracks for the conference that we think will dominate the debate next year.

LEARN MORE, page 2 >

confidence.

The Internet, of course, is characterized as many things by many people, but rarely is it considered for what it truly is: a technology that has immense impact on our daily lives. The importance of the Internet as an underlying layer for communications and commerce demands that Congress make informed decisions regarding how the Internet is regulated.

The Congressional Internet Caucus State of the Net Conference is designed to give those who follow policy developments a first look at the policy direction of this year's Congress. At a time when all commerce and communications are migrating to the Internet as a root platform, the importance of government policymaking cannot be understated. The conference will allow you to hear where federal decision-making will lead in 2006 and will also provide opportunities to network and forge relationships with other influencers.

State of the Net Conference: Issues and Format of the Event

This one-day event will feature keynote addresses by prominent speakers, and concurrent break-out sessions featuring experts on issues and covering topics of concern on each of three major issue tracks (see below). This format is intended to allow attendees to focus on their areas of interest.

We will feature Congressional staff panels on each track — staggered to allow you to attend them all.

TRUST, PRIVACY & SECURITY

The open, decentralized Internet has made possible advances in communications that have changed the way we do business. As more and more sensitive files and records are going online, the standards and practices for protecting those files have evolved. Where we once used only passwords, secure transactions are now making use of all sorts of other methods of authentication, including biometrics.

Spam, viruses, worms, phishing, and zombies are all part of our everyday computer lexicon. How can we counter the decline in security that has characterized the recent growth of the Internet?

INTELLECTUAL PROPERTY & INNOVATION

The Internet can quickly disseminate all sorts of information across the globe, almost instantaneously opening new markets for all sorts of media. The Internet has facilitated the development of a whole new class of media and inventions that no one could have foreseen. Unfortunately, that same openness simultaneously undermines some of our basic protections for intellectual property.

As well, when it comes to innovation, can there be too much of a good thing? As we enter the age of smartcards and radio-frequency identification technology, how can we ensure that innovations in technology don't mean invasions of privacy? In this new era, where should law enforcement draw the line between public safety and freedom of privacy?

CONVERGENCE & THE TELECOM ACT

"Convergence," long a buzzword, is quickly becoming the new reality. New technologies are blurring the line between telecommunications services and the newer and unregulated Internet services, and Telecommunications Act, rewritten for the first time in 1996 after 60 years, may need a new overhaul after 10 years.

The possibilities are exciting, but the challenge for lawmakers is finding a way to balance traditional regulatory policy with the Internet's open, decentralized nature. The decisions of this Congress will go a long way in determining the future of the Universal Service Fund, as well as VoIP telephony and other technologies.

PLANNING BOARD >

For the 2006 Conference we have assembled an expert Advisory Board that spans the ideological and industry spectrum. The ICAC thanks the people below for investing their valuable time in helping to make the ICAC the most comprehensive educational technology policy program around.

-Jerry Berman, Center for Democracy and Technology, Chair

-Lisa Anderson, Time Warner

-Marland Buckner, Microsoft

-Tom Galvin, 463 Communications

-Mitch Glazier, Recording Industry Association of America

-Judith Krug, Freedom To Read Foundation

-Michael McKeehan, Verizon Communications

-Shane Tews, VeriSign

Conference Panels & Events

Wednesday, February 8, 2006

8:00 aı	m Registration & Continental Breakfast
8:30	Conference Welcome
8:40	Conference Keynote
9:20	Discussion on Trust, Privacy, Security "Living Our Lives Online: Are We/It Ready?"
10:30	Discussion on Innovation and IP "What is the Role of the Hand of Government at the Tipping Point of Innovation?"

11:30 Break-out Sessions

Internationalization: How does the Internet Fit into the New World Order?

Privacy and Security: Legislation and Regulation

12:30 pm	Lunch Keynote
1:30	Discussion of Telecom Act "Is Net Neutrality a BIT Relative?"
2:30 pm	Break-out Sessions

On the Internet, Can Everyone Be a Multimedia Publisher?

Trolling for Patents: A Boon or Bar to Innovation?

3:30 Break-out Sessions

Rural Broadband: A Hitch in the Telecom Act?

Your Online Identity: Are Your Health Records Safe Online?

4:45 Adjournment

5:00 pm Ninth Annual Kick-off Tech Fair Dirksen Senate Office Building, Capitol Hill

9TH ANNUAL TECH FAIR >

All attendees are encouraged to walk to our eighth annual Tech Fair Kickoff at the Dirksen Senate Office Building, room DG50.

This event brings cutting-edge technology demonstrations to Capitol Hill. Last year's event was attended by over 700 people, and this year's event promises to be even bigger.

Visit <u>www.netcaucus.org/events/2006/kickoff/</u> to learn more about this event, and how your organization can show off its latest work.

THE VENUE >

The Hyatt Regency Washington, D.C. is located on New Jersey Avenue NW, just blocks from Capitol Hill. The hotel will offer attendees easy access to the Capitol and Dirksen Senate Office Building, where we will host our Eighth Annual Kickoff and Technology Fair, which is free and open to all Conference attendees (see above).

The Hyatt has recently undergone renovation. Rooms can be booked at www.washingtonregency.
hyatt.com. The guest rooms are equipped with wireless Internet access.

SPONSORSHIP OPPORTUNITIES

Located on Capitol Hill and drawing deep participation from government officials and Congressional leaders, the Conference is a perfect setting to get your arms around important trends. Add your organization to the list of sponsoring organizations who are showing leadership in this important realm.

We can tailor a sponsorship package that suits your organization's goals. For details, please view our Prospectus (available on our Web site) or contact Tim Lordan at 202-638-4370 or tlordan@netcaucus.org.

State of the Net Conference

CONGRESSIONAL INTERNET CAUCUS

1634 I St NW 1107 Washington, D.C. 20006

February 8, 2006

Hyatt Regency, Capitol Hill Washington, D.C.

REGISTRATION FORM

Register on the Web

www.netcaucus.org/conference

No faxing or mailing! Register quickly and securely

on our Web site, and pay with your credit card.

REGISTRATION FEES (GROUP RATES AVAILABLE)

□ \$300

Early Bird Registration Discounts, Through 1/18/06

Non-Members of Internet Caucus

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